



dbg at The Dentistry Show 2013 – come and see how we can make your practice perfect!

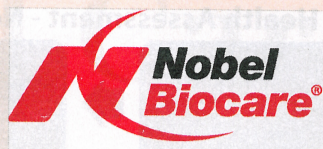
Managing your practice need not be a chore. That's why at dbg we offer a range of personalised membership services to provide you with all the help and support you need. By visiting our stand at The Dentistry Show 2013 you can learn more about how together, we can make your practice perfect. Speak to our friendly and experienced team to find out more about:

- Compliance support
- Business management services
- Training and CPD
- Materials and Equipment
- Engineering services

We've been working alongside dental practices for over 20 years, and pride ourselves on understanding your practice needs. With over 5,000 members across 7,000 practices, we offer a complete solution, allowing you to focus on what you do best!

To learn more about how we can help make you practice perfect, visit us at stand K45 at The Dentistry Show 2013.

For more information call dbg on 01606 861 950, Or visit www.thedbg.co.uk



All On Board the All-on-4TM at The Dentistry Show 2013 With Nobel Biocare on Stand G40

Allow Nobel Biocare to introduce two new business growth areas: the revolutionary All-on-4TM and the new Esthetic Alliance Program (EAP) on stand G40 at The Dentistry Show 2013 from 1st – 2nd March 2013 at the NEC Birmingham. With an ageing population and the resulting 'edentulism boom', the All-on-4TM concept is an excellent addition to implant dentists' repertoire. Dentists can fit a fixed bridge on just four implants with no need for invasive bone grafts or sinus lifts. Cases that require immediate extraction can have an immediate bridge within the same surgical procedure – there's no need for a removable denture at any stage! Talk to Nobel Biocare's skilled and knowledgeable staff to find out more. For dentists who do not want to place implants but would like to learn about the benefits of implant restoration, ask about the advantages of EAP! EAP, or Esthetic Alliance Program, is a proven program run by surgeons and supported by Nobel Biocare. Step-by-step, GDPs are taught the basics of restorative dentistry while stronger referral networks are forged between the referring dentists, surgeons and labs. Whether you are a seasoned implantologist or just thinking of moving into restorative dentistry, come to see Nobel Biocare at stand G40 and discover more about the opportunities that await you!

For more information contact Nobel Biocare on 0208 756 3300 or visit www.nobelbiocare.com



Roger Gullidge Design - Bringing over twenty years of experience building dental practices to The Dentistry Show 2013

Dental professionals looking to build, develop or refurbish their practice should make time to visit Roger Gullidge Design on stand K16 at The Dentistry Show 2013 (March 1st-2nd at the NEC, Birmingham).

Specialising in the creation of exciting new environments for dentists to work, Roger Gullidge Design provide support for many aspects of the building process, from planning and feasibility to negotiating finance for a project.

Having spent more than two decades developing innovative dental practices, senior design director Roger Gullidge has experience in everything from design and architectural services to project management and interior design.

Whether developing modern new builds or renovating historic buildings, Roger has gained a reputation for providing an extensive and thorough service that is both versatile and imaginative.

Roger Gullidge Design is a specialist design and project management consultancy specialising in the dental sector. Call 01278 784442 for more details.

Dental Saver PERFECTION IN PREOWNED EQUIPMENT

DENTAL Saver has a special "below the radar" niche in the UK dental market; over the last 25 years it has grown to be the largest UK dealer in pre-owned dental equipment.

All equipment is sold with warranties, fully serviced, tested and refurbished to an extremely high, often "as new" showroom standard. Dental Saver, a company run by dentists, for dentists, has one very simple aim: to achieve maximum predictable function and aesthetics for all clients needing dental equipment (or cabinetry) at affordable prices, often enabling clients to save up to 50 per cent on new prices.

Dental Saver's buyers are extremely selective in what they accept for refurbishment, all equipment is serviced in-house, and exhaustively bench tested in their Bristol workshops. All worn or malfunctioning parts, and all consumable items are usually replaced with new, refurbishment may include new paintwork and upholstery before final reassembly.

Dentalsaver offers six month warranties on all pre-owned equipment, with longer periods negotiable subject to additional costs (exclusions apply for consumables and misuse contrary to manufacturer's advice). Business terms and conditions available on request.

For more information call 01275 853323 or 01275 343228 e-mail: ike@dentalsaver.co.uk web: www.dentalsaver.co.uk



Apolline – holds the answers to your unanswered questions

In current economic times dental practices need strong business support to survive and thrive. Apolline offers tailored, practical business support to dental practices in all the important areas allowing you to get back to what you do best! We provide first rate hands-on business support and advice to dental professionals to help you ensure you enjoy maximum productivity and unrivalled success. Are you looking to outsource the business elements of your practice so you can concentrate on patient care and clinical excellence? We have that covered. We offer support with your management processes, your business development and HR issues, your compliance and your KPI's – everything you need to allow your practice to succeed. High quality feedback is at the heart of all successful businesses. Are you looking for help with how to get the best feedback with the least effort? Apolline's patient and staff satisfaction surveys & analysis will provide a detailed round up of all this data. Want your dental practice to excel but not sure where to begin? Look no further. Apolline workshops are held twice a year and cover compliance related subjects in addition to important training courses to guarantee that your practice stays current and up-to-date. In these times of economic uncertainty, we will provide the certainty and stability.

For additional information or help and advise on a business issue please call Apolline on 0114 209 6250 or visit <http://www.apolline.uk.com>



R4 Practice Management Software: "keeps everything running smoothly"

Dr Simon Shillaker, principal dentist at Fareham Road Dental Surgery in Hampshire, has been using R4 Practice Management Software from Carestream Dental since 2002. "I use R4 for everything," says Dr Shillaker, "from notes and booking appointments to financial transactions. "A mainly NHS practice, we are almost all doing EDI claims and, with four dentists and a hygienist on site, R4 is in use every second of the day. "We've always found the charting facility easy to get on with. Even nurses who are just starting out or who come from an agency find it easy to pick up. "There are lot of benefits to R4 including the fact that it's not lost a record yet! We have instant access to information and the reception team don't have to juggle multiple diaries to book patient appointments – it's all in one place. "We computerised when we went up to three dentists. Now we have four, it would be impossible with a paper system. R4 is so reliable and keeps everything running smoothly."

For more information on R4 from Carestream Dental please call 0800 169 9692 or visit www.carestreamdental.co.uk



Impressive service and support from Clark Dental

With over 30 years' experience in dentistry, the team at Clark Dental offer a complete surgery design service, and can work with you to guide and support you through every stage of your project. Dr Raluca Mihoc of Poole Dental Practice, Dorset, says: "We decided to work with Clark Dental as they came highly recommended to us, and they were able to meet all our

design and equipment needs. "The whole process was very smooth. The Clark Dental team installed two surgeries to our exact specifications, along with a sterilisation room as well as all the fittings necessary to prepare a third surgery for use at a later date. "As well as our superb A-Dec dental units, Clark Dental also provided us with other equipment including the Schick Digital Imaging System and the Nomad portable x-ray.

"Overall I've been very impressed with the service and support we've received from Clark Dental. I am now very much looking forward to opening our third surgery in the coming year!"

For more information call Clark Dental on 01268 733 146, email info@clarkdental.co.uk or visit www.clarkdental.co.uk

CURAPROX



Powerfloss meets the growing demand for irrigation

Portable, battery free and cost-effective, the Powerfloss from Oraldent is set to take the market by storm as interest in water jet dental irrigators grows.

"Irrigation is now recognised as an essential part of our hygiene regime, especially for patients who have implants or crowns, for example," says Powerfloss inventor Dr Roy Sennett, who jointly developed the product with engineer Bernard Sinclair. "It gets into areas where normal floss and dental picks can't."

The Powerfloss directs water at high pressure in single spurts, giving excellent control to users who find it easy to clean under bridges, braces and other devices they could not reach with conventional floss.

Powered by a pump that is primed manually, the Powerfloss requires no battery or other power source. It consists of a removable reservoir component and a nozzle that can be stored inside the reservoir to make it easier to carry or pack.

The Powerfloss is available now, with a RRP of £14.99. For more information, please visit www.oraldent.co.uk/powerfloss



dbg stand proves a hit at The Dentistry Show 2013

The dbg stand proved a great hit with delegates at The Dentistry Show 2013. Visitors to the stand were able to learn more about how dbg offer a complete package of personalised membership services to help relieve the burden of compliance and practice management. The experienced and knowledgeable team were on hand throughout the Show to guide delegates on topics including:

- Compliance
- Business management
- Training and CPD
- Materials and Equipment
- Engineering

With over 20 years' experience working closely with practice teams, dbg is one of the most experienced names in dentistry. With over 7,000 members from across the UK, the dbg team pride themselves on being able to offer the complete personalised solution to all your business, compliance and training needs. To find out how dbg can help make your practice perfect, contact the dedicated team today. For more information call dbg on 01606 861 950, or visit www.thedbg.co.uk



Essential inspections – as easy as one, two, FREE!

At dbg we know how important equipment is to the running of your practice. That's why we offer essential equipment inspections at a special discounted rate to all our members. Buy any two essential inspections from us and you will get a third inspection absolutely free! Thanks to the flexibility of our special offer, you can mix and match essential inspections to suit your needs.

You may find you need Radiation & X-Ray Inspections for example, or you may instead need Autoclave & Compressor Inspections. By working with dbg you don't need to deal with different companies for different devices – with us, your equipment inspections will become completely hassle free! With dbg you can be sure that our engineers will be there when you need them most, and will only charge you for the job, not for the length of time it takes. Our extensive network covers approximately 95% of dental practices in England, Scotland and Wales. We even offer a free hand piece repair service.

To find out more about how we can save you money on essential equipment inspections, contact our team today!

For more information call dbg on 01606 861 950, Or visit www.thedbg.co.uk



EndoCare – best service, guaranteed

At EndoCare we are solely committed to the diagnosis and treatment of dental pain and infection. Our state-of-the-art practices located throughout London offer patients a comfortable, calming experience and our dedicated team of experts are wholly committed to providing successful Endodontic treatments, and an outstanding level of care. Here at EndoCare we pride ourselves on offering exceptional service and support to all our referring practices. We guarantee that we will give the best service to your patient and communicate with you promptly as to what treatment is required, has taken place and what is required in the future. We will also recommend the type of restoration best suited to the case, appropriate timing, and any follow-up the patient requires either with ourselves, or with you. We welcome referrals from colleagues either by post, on-line or by telephone. In addition we would welcome the opportunity to talk with you and meet you in person. We are currently arranging CPD points for attending the practice and observing Endodontics.

To learn more about how we can become an invaluable extra member of your team, contact EndoCare today.

For further information please call EndoCare on 020 7224 0999 or visit www.endocare.co.uk



Inman Aligner Training

The Inman Aligner is an innovative tooth-straightening appliance, designed to reposition anterior teeth safely and quickly. Straight Talk Seminars are the only UK official trainers, and they offer both hands-on and online courses for dental professionals.

Dr Ronak Patel from Victoria Dental Centre attended the hands-on training course after hearing about it from colleagues.

"The best experience when learning a new skill is to actually do it yourself, so the hands-on course gave me a great incentive to book. The course itself was a thoroughly enjoyable day, combining hands-on training with theory-based and actual case examples.

"The idea of straightening patients' labial segments appealed to me immediately due to the high number of patients requesting to have their small discrepancies corrected. The Inman Aligner allows me to offer patients more choice in restorative and orthodontic treatments, reducing the amount of aggressive preparations on the teeth, maintaining ethics and applying the principal of minimally invasive dentistry!

For more information on Inman Aligner training please visit www.inmanaligner.com or phone 0845 366 5477