

thelondonsmile:)clinic



"I am over the moon with the results!"

Orthodontic Referrals at the London Smile Clinic

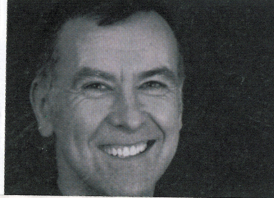
According to a recent UK survey, nearly two thirds of respondents would rely on word of mouth to choose a new

dentist. Would your patients recommend you to their loved ones?

Help your patients to feel valued by referring their orthodontic treatment to the London Smile Clinic. The team is headed up by Specialist Orthodontist Dr Preet Bhogal and supported by state-of-the-art facilities and equipment. Referring dentists are consulted at every stage of the referred treatment and receive 'before' and 'after' photographs as standard.

"I am over the moon with the results! I can totally relax in front of others and can laugh as much as I like without covering my mouth with my hands." – patient. Referring ensures patients' care and wellbeing for specific treatment outside of your skill set. It's also an excellent way to build trust and loyalty to your practice. Patients will return to you with a spring in their step and greater interest in maintaining their beautiful new smiles.

For more information, please contact 020 7255 2559 or visit www.london smile.co.uk/refer



7connections: "life changing"

Dr Michael Cahill is the principal of Cahill Dental Care Centre in Bolton and he has been a client of Chris Barrow since 1998.

"Working with Chris is life changing," says Dr Cahill. "When I first met him I was at a very low ebb and really struggling to make the practice work. Chris explained that it would be possible to make a successful business, keep my sanity and enjoy life – and that's exactly what we did."

"I've got an amazing, award-winning team because we do such a lot of training and Chris has been absolutely key to that. He also puts together methods and plans for new team members so that we can get them 'Barrowed up' as soon as possible. "If it hadn't been for Chris I would not be doing what I'm doing now. I don't think I'd be a successful dentist. My wife and I owe my sanity to him – and probably my marriage as well!"

For more information about 7connections business coaching please call 01647 478145

or email phillippa.goodwin@7connections.com



Getting to the root of dental pain



EndoCare – because every tooth counts

At EndoCare we understand the real value of a tooth. That's why we have dedicated ourselves to Endodontics, to fight dental pain and infection and save patients' natural teeth. Our team of talented and highly experienced Endodontists are all experts in their field and wholly committed to providing high quality treatments and outstanding levels of patient care. We welcome contact from all referring practices and are ready and willing to assist in any matter relating to Endodontic treatment. We particularly excel at treating nervous or anxious patients and other challenging issues such as hot pulp, microsurgery and re-treatments. Not only are our team of Endodontists all highly trained but they are also equipped with the latest technology to ensure your patients receive the very best standard of care. This includes cutting-edge digital imaging systems, NiTi instruments, and The Wand to offer more comfortable injections.

To find out more about we can offer invaluable referral services for your practice, contact EndoCare today. For further information please call EndoCare on 020 7224 0999 Or visit www.endocare.co.uk



Compliance for digital imaging equipment

Dentists need to ensure their digital equipment is regularly maintained, to fulfil their legal obligations. A comprehensive Service and Support Plan from The Dental Imaging Company enables practices to comply with Department of Health safety regulations. Any employer who has control of equipment used in connection with medical exposure to ionising radiation has a legal responsibility for ensuring that equipment is properly maintained. The Health and Safety Executive Guidance Note PM77 advises that, "Equipment used in connection with medical exposure should be under some form of maintenance/service contract."

The Dental Imaging Company's Service and Support Plan includes a free annual service, and support for equipment and software. Sara Elston describes how having the package in place has enabled the Dentist@Redhouse practice in Redditch to be ready for routine inspections: "We are on top of things and already prepared. This enables us to dedicate more time to our primary role – providing a better service to our patients."

Reader enquiries and further information:

The Dental Imaging Company
Tel: 0845 602 4944

Email: info@thedentalimagingcompany.co.uk

Goodman Grant Lawyers for Dentists Launch New Look Website

Industry-leader Goodman Grant has set about building upon its reputation for first class service by launching a new and improved website. A provider of specialist legal services for the dental profession, Goodman Grant's passion for comprehensive advice is reflected throughout the website. It is a great first port of call for any dentist seeking legal support, containing guidance on a number of specialist legal matters from practice sales and purchases to regulatory issues. Goodman Grant recognises that dentists do not engage lawyers unless they need to and the new website is easy to navigate making it quick and painless for its clients to find the information they need and to make contact. If you're in need of reliable legal guidance from the experts make sure you visit the new look www.goodmangrant.co.uk

Ray Goodman or John Grant of Goodman Grant Lawyers for Dentists
For more information call Ray Goodman on 0151 707 0090
email rng@goodmangrant.co.uk
or John Grant on 0113 8343705 email jmg@goodmangrant.co.uk
www.goodmangrant.co.uk
NASDAL and ASPD MEMBERS



The Easy Way with Tavom UK

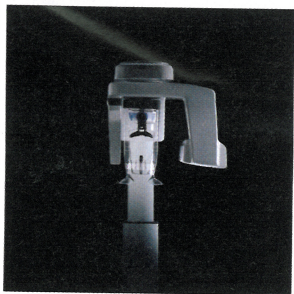
With years of experience, the team of experts at Tavom are renowned for creating some of the most contemporary medical and dental cabinetry in the industry. Combining an Italian flare for style with effective ergonomics and top quality materials, your dental practices could be completely transformed. Distributed solely by Tavom UK, bespoke cabinetry from Tavom can be altered to suit any shape or size practice. Individual pieces can then be personalised further by a choice between the entire RAL colour palette with over 200 options at your disposal.

Once the full design of your practice has been agreed, Tavom UK will deliver your new cabinetry ready for an easy self-assembly. All furniture aids compliance with health and safety guidelines and its design could significantly improve productivity among staff, making everyone happy.

Everything you need to know about Tavom cabinetry is on the new website, along with testimonials and a video gallery to illustrate the whole simple process from start to finish.

Do it the easy way – refurbish your practice with Tavom UK.

To see how Tavom UK can transform your practice, please visit the brand new website www.tavomuk.com



Combining capability with simplicity – the CS 8100 from Carestream Dental

The CS 8100 features the very latest imaging technology and offers you a variety of programs to obtain high-quality images for superior diagnosis and treatment. Designed to the highest quality, the CS 8100 makes positioning easier and image acquisition quicker, allowing you to spend more time with your patient. Simple to install, the highly compact unit fits into any practice set-up. The easy-to-use software can also be

fully integrated into your practice management software, ensuring a highly efficient workflow and increasing accessibility for all authorised professionals throughout the practice. In addition, the innovative design of the CS 8100 accommodates all patients, whether they are sitting, standing or if they use a wheelchair. Take the next step to developing your practice and the service you offer patients, with the CS 8100 from Carestream Dental.

For more information, contact Carestream Dental on 0800 169 9692 or visit www.carestreamdental.co.uk



Futurabond® U

Dual-curing universal adhesive Futurabond U is the market's only true dual-curing universal adhesive offering usage in a disposable applicator. Besides the incredibly simple handling of SingleDose the new Futurabond U offers practitioners an outstanding range of options for application, as much

with regard to indications as to selection of the etching technique (self-etch, selective-etch or total-etch) or the curing mode. This universal adhesive is fully compatible with all light-curing, dual-curing and self-curing methacrylate-based composites and is suitable for both direct and indirect restorations. Applied in a single layer, Futurabond U creates a strong bond to enamel and dentine, thus ensuring a durable, gap-free bond between the dental hard tissue and the restorative material. At the same time it offers firm adhesion to different materials such as metal, zirconium/aluminium oxide and silicate ceramics without any additional primer.

Special offer: buy one pack of 200 SingleDose and get a Trial Pack of 20 SingleDose for free, all with a payback guarantee. This offer is available until 31st March 2014. Please ask your VOCO dental consultant or contact your dental dealer.

www.voco.com, info-uk@voco.com

Trust...



Get your fill of facial aesthetics from The Dental Directory

Visit The Dental Directory on stand D80 at The Dentistry Show 2014 and discover a wide range of Facial Aesthetic and Skin Rejuvenation products at the very best prices. Facial Aesthetic and

Skin Rejuvenation treatments offer your Practice an exciting and profitable new business opportunity. The Dental Directory carries a complete range of the latest specialist Facial Aesthetic and Skin Rejuvenation products such as Dermal Fillers, Botulinum Toxin Type A, Skin Peels and Cosmeceuticals, all supplied with a Full Pharmacy Service. Details on all these and more can be obtained from The Dental Directory's dedicated Facial Aesthetics Sales Team at The Dentistry Show. Whether you already offer Facial Aesthetic treatments or are looking at starting up, you can visit their stand for help and advice.

For your Facial Aesthetic needs and all other products for your Practice, you can rely on The Dental Directory.

The Independently Verified Best Priced Dealer!

For more information, contact The Dental Directory on 0800 585 586, or visit www.dental-directory.co.uk.



Direct Access a Hot topic at The Dentistry Show 2014

Friday 28th February & Saturday 1st March, NEC Birmingham. Corrie Jongbloed-Zoet, President of the Dutch Dental Hygienists Association (NVM) & Vice President of the International Federation of Dental Hygienists (IFDH), will be speaking in the Hygienist & Therapist Symposium, at The Dentistry Show 2014. As Direct Access became legal in the Netherlands

in 2006, Corrie will be discussing how the intuitive has developed there in recent years, sharing her own experiences and looking to the future. "During my session, I will discuss the direct accessibility of the dental hygienist in the Netherlands, looking at the content of the four-year curriculum for their education and the considerations that led to this decision. "Furthermore, I will explore the changing roles of the providers of oral health care – dentists, dental hygienists and dental assistants – and how these changes will influence the oral health care profession with an example of a 'new style practice' with eight dental hygienists and one dentist.

"I always encourage my colleagues to attend events like this. Not only to get involved in the industry, but also to keep informed of the latest developments in the field."

For more information, or to register for your free delegate pass, please visit www.thedentistryshow.co.uk, call 020 7348 5269 or email dentistry@closerstillmedia.com



Clinpro™ White Varnish with TCP – The leading fluoride varnish in the US
3MTM ESPETM Clinpro™ White Varnish is the only varnish in the UK market with a unique formula – Tri-Calcium Phosphate (TCP).

TCP carries the same mineral components that can be found in saliva which are necessary for maintaining

strong teeth. The patented formula is steadily released onto the tooth surface for up to 24 hours after application, and is proven to relieve hypersensitivity.

Clinpro White Varnish is convenient to use for both you and your patient, with enhanced flow characteristics for reaching interproximal areas, a unit dosage system to reduce wastage and a virtually invisible shade upon application.

For invisible protection for your patients, turn to Clinpro White Varnish.

For more information, call 0845 602 5094 or visit www.3Mespe.co.uk



New Year saving with Snappy

Buy 3 packs of 10g/7ml Diamond Snappy Glass Ionomer Restorative Cement during February for only £65.21 + VAT. The key for Dental Professionals treating children this year is to find that happy medium where the patient can be given valuable chair time without causing

unnecessary delays in the waiting room. Snappy restorative GIC from Kemdent can save significantly on treatment times, meaning the patient can enjoy shorter dental visits whilst retaining high quality dentistry.

Diamond Snappy GIC is easy to pack and place, genuinely releases fluoride, leaves no bitter after taste and sets in less than 3 minutes from a starting mix of 23 C. It offers resistance to saliva as soon as the cavity is filled, targeting large cavities in deciduous teeth. It comes in a natural white shade with translucency continuing to improve with time.

The perfect solution for lively children visiting the dentist in 2014.

For further information or to place orders call Helen on 01793 770090 or visit our website www.kemdent.co.uk