

Powerful performance

W&H has launched the Synea Vision range, which includes the TK-94 L, at Ø 9mm – described as the smallest and most powerful micro head turbine currently available with a five-hole spray outlet. The handpiece promises bright LED light even in the most restricted areas, making it suitable for minimally invasive treatments.

The range offers a choice of four turbine head sizes and two speed-increasing contra-angle head sizes to meet your treatment requirements. The scratch-resistant coating is said to make cleaning easy and protects your handpieces. The ergonomic, lightweight design and ceramic bearings reportedly make the range comfortable, light and quiet to use.

The company says the range offers optimal illumination due to the positioning of the LED+ optics, and the five-outlet Penta spray ensures optimum cooling.

The range promises powerful and reliable performance, with a three-year warranty on straight and contra-angle models. All of the models are thermo washer disinfectable and sterilisable, and come with a scannable, etched, data matrix code as standard for traceability.



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DCP package



DBG has been working with dental practice teams for 25 years, and it is now delivering a new membership scheme just for DCPs.

The Healthcare Professionals Network (HPN) offers membership solutions for dental nurses, dental hygienists and dental therapists. By joining the HPN, you can take advantage of a range of member benefits, while also saving money on professional indemnity insurance from Lloyd and Whyte Insurance.

For £49.95 per year, you will get access to:

- Online members' area.
- Dedicated jobs board.
- Resource library.
- Exclusive chat forum.
- E-learning platform, offering 300 hours of CPD.
- Discounted professional indemnity insurance.

You will also be among the first to be informed of relevant industry changes, new products and services.

For more information, please visit the company's website or circle the reader enquiry number.

READER ENQUIRY 169

Endodontic referral treatment

ENDOCARE aims to become a valuable extra member of your team, helping and assisting you with any aspect of endodontic treatment. The company welcomes all contact from referring practices, and it is more than happy to discuss cases and offer support in any way it can.

Among the range of services available, the company is happy to take referrals for anything from post removals to advanced microsurgery techniques. The team reportedly excels in treating anxious patients and dealing with anaesthetic problems and other challenging issues, such as hot pulp and re-treatments.

When your patients visit the company, it aims to treat them with warmth, compassion and honest empathy. A member of the team will always be on hand to answer any questions or address any concerns the patient may have, and will aim to make each patient's experience as pleasant and as comfortable as possible.

EndoCare



READER ENQUIRY 170

A good year for investment

2014 is the last year that the Annual

enhance your practice.

Investment Allowance (AIA) increase is valid; come 2015, this allowance is set to revert to its usual £25,000.

With the increased allowance, you can deduct the cost of up to £250,000 worth of dental equipment from your taxable profits, saving you a huge amount of tax

money as you make investments that can

Trust...

The Dental Directory



2014 is the best time for you to purchase equipment such as dental units, full surgery refits, pan-oral x-rays, cone beam CT scanners, etc., all of which can be found through The Dental Directory.

The company promises honest and expert equipment advice, plus full-service installation and maintenance.

READER ENQUIRY 171

Compliance for digital imaging equipment

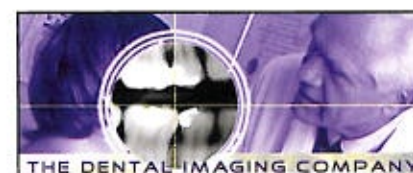
DENTISTS need to ensure their digital equipment is regularly maintained in order to fulfil their legal obligations. A comprehensive Service and Support Plan from The Dental Imaging Company enables practices to comply with Department of Health safety regulations.

Any employer who has control of equipment used in connection with medical exposure to ionising radiation has a legal responsibility for ensuring that equipment is properly maintained. The Health and Safety Executive Guidance Note PM77 advises that, "Equipment used in connection with medical exposure should be under some form of maintenance/service contract."

The company's Service and Support Plan includes a free annual service and support for equipment and software.

Sara Elston, of the Dentist@Redhouse practice in Redditch, described how having the package in place has enabled the practice to be ready for routine inspections. She said, "We are on top of things and already prepared. This enables us to dedicate more time to our primary role – providing a better service to our patients."

For further details, please visit the company's website or circle the reader enquiry number.



READER ENQUIRY 172

Maximise your tax claims to make savings

WHENEVER you file your tax returns, you want to maximise your tax deductions and claim against everything allowable. This way, you get the best possible tax savings.

When it comes to maximising tax claims and saving you money, figurit is confident it can help. This web-based accountancy and tax solution, exclusively for dental associates, aims to take care of the accurate and timely filing of your tax returns and to bring you the most in tax savings.

With its specialist knowledge, the company can provide you with a complete list of dental specific claimable expenses and ensure you are informed on how to record these accurately, so you end up saving as much as possible in the long run.

And, because the company has an understanding of both the dental industry and tax laws, you can be sure that everything you claim is wholly allowable.



READER ENQUIRY 174

New gift box whitening kit for patients



QUICKWHITE has released a new professional whitening kit, which comes in a black presentation box, making it a suitable gift for patients. The box contains a velvet-look insert, which holds up to five large 3cc carbamide peroxide syringes. The kit is priced at £35.

The company says it has designed the presentation box with professionalism in mind, including features such as a magnetic strip to keep the box securely closed, whilst allowing for easy opening.

The company has a variety of whitening kits available, such as branded kits, in-surgery kits and combination kits. However, the concept with the new kit is to produce something that looks more like a gift box, so patients can feel like they are getting more than just whitening syringes.

READER ENQUIRY 175

New appointment announced



MIDMARK EMEA Ltd has announced that Chris Bird (pictured) has joined the company in the role of dental sales manager for the UK and Ireland. Bird joins the company with a wealth of expertise and experience gained from working closely with UK dentists, dental distributors and manufacturers over the past two decades.

In this new role, Bird will form a key part of the company's plans to further develop its presence within dental practices in the UK and Ireland with its range of dental chairs and units, imaging equipment and class B steam sterilisers.

For more information about the products available, please circle the reader enquiry number or visit the company's website.

READER ENQUIRY 173