**Focal Points** 

# EndoCare – because every tooth counts

AT EndoCare we understand the real value of a tooth. Our team of endodontists are all experts in





their field and wholly committed to providing high quality treatments and outstanding levels of patient care and we welcome contact from all referring practices. We particularly excel at treating nervous or anxious patients and other challenging issues such as hot pulp, microsurgery and re-treatments.

Not only are our team of endodontists all highly trained but they are also equipped with the latest technology including cutting-edge digital imaging systems, NiTi instruments, and The Wand to offer more comfortable injections.

For further information call 020 7224 0999 or visit www.endocare.co.uk.

## figurit – a tax solution for associates

NOT only does this specialist service understand your particular accountancy and tax needs, they can also help you maximise your tax claims, file returns swiftly and accurately, and protect you against the costs of an HMRC investigation.



Even though figurit's expert

services can help prevent a tax investigation by making sure that all your claims and returns are spotless, you can never be sure to avoid a completely random inspection. figurit offers free insurance against the costs of such an event, just one of many benefits figurit offers as part of their affordable service.

For more information visit www.figurit.co.uk.

### Goodman Grant launches new look website

INDUSTRY-leader Goodman Grant has launched its new, improved website, www.goodmangrant. co.uk, throughout which is reflected Goodman Grant's passion for comprehensive advice. A great first port of call for any dentist seeking legal support, it contains



guidance on a number of specialist legal matters from practice sales and purchases to regulatory issues.

Goodman Grant recognises that dentists do not engage lawyers unless they need to, but the new website is easy to navigate, making it quick and painless for clients to find the information they need.

For more information call Ray Goodman on 0151 707 0090, e-mail rng@goodmangrant.co.uk, or John Grant on 0113 8343705, e-mail jmg@goodmangrant.co.uk.

### 'I am over the moon with the results!'

HELP your patients feel valued by referring orthodontic treatment to the London Smile Clinic. The team is headed up by specialist orthodontist Dr Preet Bhogal and supported by state-of-the-art facilities and equipment.

#### thelondonsmile:)clinic®



Referring dentists are consulted at every stage of the referred treatment and receive before and after photographs as standard.

"I am over the moon with the results! I can totally relax in front of others and laugh as much as I like without covering my mouth with my hands," says one patient. Referring ensures patients' care and well-being for specific treatment outside of your skill set.

Call 020 7255 2559 or visit www.londonsmile.co.uk/refer.

#### Midmark Elevance Continental

MIDMARK Corporation announces the Midmark Elevance Continental Delivery Unit. The new unit offers all the features of the traditional Elevance delivery unit in a new, ergonomic design that provides a greater range of positioning. Transthoracic positioning allows minimal reach for the clinician, while the unit can also be



positioned to the patient's right (or left) shoulder and remain ergonomically correct for the clinician. The continental delivery unit features a unique, patent-pending whip arm, designed to mimic a spine, which provides an easy range of motion in any direction, ensuring maximum flexibility.

For more information, visit midmark.com/Continental. For information regarding other Midmark dental products, contact your local distributor or visit midmark.com.

#### Zesty: bigger, better, simpler

PRIMARY care providers within Zesty's current scope of service will benefit from the company's expanded appointment booking service that now includes private GPs, physiotherapists, chiropractors, osteopaths, podiatrists and facial aesthetics specialists within dentistry.



More healthcare services to book mean more patients online, which can equate to more patients in your dental chairs.

Zesty also launched a new website with an enhanced interface and optimised search engine, making the application even easier to use.

Soon Zesty will be a one-stop-shop for an increasing database of patients looking for dentists and other kinds of health services. Get in touch about a free trial today.

Simply e-mail hello@zesty.co.uk, visit www.zesty.co.uk, or call 0203 287

Get your company news into Dental Practice simply by contacting our

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