# **Product News**

Information on pharmaceuticals highlighted on these pages is brief, and must not be used for prescribing purposes. For full prescribing information, please refer to the summary of product characteristics for the relevant product on the electronic Medicines Compendium (eMC) website at: www.medicines.org.uk/emc.aspx

#### **EndoCare**

Endo Care



A t EndoCare, we excel at diagnosing and treating dental pain in all its forms. Our team of highly trained endodontists are all experts in their field and absolutely committed to relieving pain and saving teeth. In the last 10 years, we've saved over 10 000 teeth from extraction! Our philosophy is simple: we aim to provide high quality endodontic treatments in a warm and caring environment where patients' needs are always our number one concern. So if you have a difficult diagnosis, or need help with any aspect of root canal treatment, give our expert team a call today. We welcome contact from all referring practices and are ready and willing to assist you in any way we can. To find out more, please call EndoCare on 020 7224 0999 or visit www.endocare.co.uk.

## **Sparkle Dental Labs**

A t Sparkle Dental Labs, we understand how important quality customer service is for your practice, and so we are dedicated to providing a quick and reliable service every time. You will be kept informed every step of the way so that you'll know which technician is looking after your order and when your product is ready for dispatch and free delivery. We will also send all new restorations with patient statement certificates both for your peace of mind and to ensure compliance with GDC regulations. Serving as an extension to your professional team, we work hard to create the products you need, when you need



them. Now working with more and more practices, we have recently welcomed two new members of staff within our customer services team. To find out more, please call 0800 138 6255, email customerservice@sparkledentallabs.com or visit www.sparkledentallabs.com.

# **The London Smile Clinic for Implants**

thelondonsmile:)clinic\*



When it comes to first-class implant dentistry, refer your patients to the experts at the London Smile Clinic. Eminent implantologist, Dr Zaki Kanaan, brings his considerable knowledge and experience to every case, ensuring highly aesthetic and long-lasting results. Implants are a strong and reliable option for replacing missing teeth and can be used for restorations, ranging from a single tooth to a full mouth reconstruction. During the patient's initial assessment, Dr Kanaan examines their mouth to ensure the surrounding bone has the density and strength to hold the implants successfully in place. The London Smile Clinic provides set-up models, which you can send straight to your own ceramist for manufacture, assisting communication and efficiency of treatment. For more information, please call 020 7255 2559 or visit www.londonsmile.co.uk/refer.

## WhiteWash Laboratories

Created by UK dentists, WhiteWash Professional Whitening Strips use the latest cutting-edge technology to offer the complete whitening solution for your patients. Painless, simple and effective, the innovative strips are the perfect solution for patients on a limited budget or who want instant access to an at-home whitening system. Each mouldable strip contains the exact amount of slow-release mint-flavoured gel that is required to both effectively and evenly whiten the teeth. The unique gentle whitening formula uses only the safest whitening ingredients to help limit tooth sensitivity. The strips are available in two strengths – a low sensitivity 4% variety and a premium 6% variety for an even whiter smile. For more information, please call 0844 68 69 150, email info@ whitewashlaboratories.com, or visit www.whitewashlaboratories.com.



### **Dental Focus**



Grow your practice with a Google-friendly blog from Dental Focus\* 'Websites for your profit'. Dental Focus\* brings together an award-winning team of online marketing experts dedicated to helping you make your practice an online success. Led by CEO, Krishan Joshi, Dental Focus\* can guide and support you on any aspect of online marketing, from Search Engine Optimisation (SEO) and fast-action mobile websites to LIVE online appointment booking. To give your practice website a real boost, call Dental Focus\* today to ask about Google-friendly blogs. With a well-run practice blog you can build your online presence while also engaging your

patients in discussions about their oral health. Blogs are a great way to build your 'brand' online and can also help to establish you and your team as experts your patients can trust. For more information, call 020 7183 8388 or visit www.dentalfocus.com.

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