

# Disasters do happen

## Lester Ellman lends a word of advice to the unwary

**F**OR a few years now there has been talk of disaster planning for businesses. You know the kind of thing – what happens if the main computer fails? Or what happens if there is a flood and the building is put out of commission causing the business to cease trading, at least for a while?

Well, of course there are often unpredictable events – though the flooding disasters are more predictable as the climate changes and we build on more of the land,

preventing the soak-away effect of open ground.

Other major disasters cannot be predicted, neither are they within our control; such things as a major power failure or a terrorist bomb causing major damage to the premises.

Not long ago our practice was forced to close during one day due to the possible threat of a bomb in a building close by.

The first we knew about it was when the bookkeeper rang us to say

she was not allowed into the road as the police had it closed off. This was a surprise to us as we were busy treating patients.

When the receptionist went outside to see what was happening, the policeman on duty across the road got a severe shock – he did not know we were there (must improve the signage!).

Anyone who left the building was then not allowed back into the road so the patients who were in the midst of treatment were temporised



and then re-appointed before being escorted by the police to the bottom of the road whether that was where they wished to go or not.

If a fire was to cause extensive

### Focal Points

## Informative, relaxed and thoroughly enjoyable

PRADNYA Apte is the owner of facial aesthetics company “revitalise-rejuvenate”, based at Lefroy Beauty Therapy, Exeter, and she attended Dr Brian Franks’ Medical Micro-Needling Training course recently.

“The course itself was fantastic – very relaxed and yet highly informative. It also provided an opportunity to get some hands-on training with the new procedures, which was great.

“Jan and Brian both clearly knew what they were talking about and they provided all the information we could need. Jan also covered other areas such as nutrition and skin management.

“It was a thoroughly enjoyable day and I would definitely recommend the training course to other practitioners.”

For more information visit [www.drbrianfranks.com](http://www.drbrianfranks.com), call 020 8446 6518 or e-mail [brian@drbrianfranks.com](mailto:brian@drbrianfranks.com).

Dr Brian Franks  
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## ESAO – sharing knowledge and experience

THE European Society of Aesthetic Orthodontics (ESAO) offers practitioners the opportunity to share knowledge and experience of cosmetic orthodontics in an arena free of company bias or profit-seeking. Dr Andy Wallace of Bachelors Walk Dental Surgery in Lisburn, Northern Ireland, became a full member of the ESAO in December 2013 after attending its inaugural meeting.

He says: “The ESAO is a non-profit organisation that is there to promote ethical cosmetic orthodontic treatment and patient choice. For any dentist looking to share their knowledge and experience of aesthetically focused orthodontics I think the ESAO is the perfect choice.”

To find out more about the ESAO and any upcoming courses, visit [esao.co.uk](http://esao.co.uk) or e-mail [esao@esao.co.uk](mailto:esao@esao.co.uk).

ESAO  
EUROPEAN SOCIETY OF  
AESTHETIC ORTHODONTICS



## Finding your way around a GDS contract

GDS contracts run to several hundred clauses over approximately 150 pages and have provision for any number of conditions, many of which may or may not be applicable in individual circumstances.

Specifically designed to accommodate dental partnerships, they cover the many scenarios that can result from such agreements. Without professional assistance, understanding your GDS contract can cause real confusion and uncertainty.

Goodman Grant Solicitors, NASDAL and ASPD members, specialise in dental contracts and are able to help explain the many intricacies of the GDS contract to ensure that appropriate decisions are made.

For more information call Ray Goodman on 0151 707 0090, e-mail [rng@goodmangrant.co.uk](mailto:rng@goodmangrant.co.uk), or John Grant on 0113 834 3705, e-mail [jmg@goodmangrant.co.uk](mailto:jmg@goodmangrant.co.uk); or visit [www.goodmangrant.co.uk](http://www.goodmangrant.co.uk).

