

## “Digital marketing specialists”

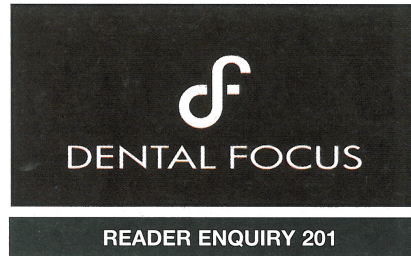
FOR experienced advice from experts you can trust, turn to Dental Focus for all your online marketing needs.

Dental Focus ‘digital marketing specialists’ offer an array of digital solutions, from website design to social media support and guidance. The team of dedicated specialists truly understand the complexities and pitfalls of online marketing and can help you to embrace the challenges of the 21st century.

There has never been a better time to join the internet revolution and the team at Dental Focus can guide you along the way. With experts in all areas of digital marketing, from search engine optimisation to emotional branding and enhancing patient engagement, you can be sure of

receiving the very highest standards of specialist care and advice.

With over 12 years’ experience and 538+ websites to its name Dental Focus is perfectly positioned to help you reach the extra patients you desire, whilst staying ahead of the competition and complying with all regulation. ■



## 50 per cent more efficient



DURR Dental, which pioneered suction units back in the 1960’s, continues to advance technology in this area. Its new Tyscor suction machines use radial compressors instead of side channel blowers, which have a dramatic impact on energy efficiency. Typically, users save between 35 per cent – 50 per cent in energy costs compared with traditional devices. This is because the new suction units are networkable and can be used with Tyscor Pulse software, allowing the user to conveniently set their suction machine to one of three different suction levels (eco, balanced or boost) all from the convenience of a PC.

The new units are also highly intuitive; an integrated rotational speed monitor detects contamination or flooding of the separation unit and, if necessary, switches off the machine before a defect can occur.

They’re also very flexible. Thanks to their modular design the Tyscor V dry systems can be quickly and easily converted to Tyscor V wet systems, offering maximum flexibility and investment protection.

Their compact size makes them easy for engineers to install, and as they are also much quieter than earlier models. ■

## Support when you need it most

EndoCare brings together a leading group of experienced Endodontists, ready and available to assist you and your patients with all aspects of this challenging procedure. It welcomes all contact from our referrers and is happy to discuss cases, offer help and give advice on all aspects of Endodontics and patient care.

Its team of experienced Endodontists are not only experts in their field, but are warm, friendly and compassionate individuals, and will guide and support your patients through every moment of their time spent with them.

For complete peace of mind, Endocare guarantees that it will give the best care to your patient and communicate with you promptly at each stage of your patient’s treatment. Indeed, it aims to look after your patients in the same efficient and caring manner that you would, returning them to you pain-free, confident and happy with the quality of treatment they have received. ■



## Take the whole dental team

THE Dentistry Show 2015 is a two-day event tailored to the needs of the entire dental team it offers a wide range of products, verifiable CPD lectures and opportunities for networking.



to discover all the latest innovations first hand, providing you with the insight to take your practice forward.

The new EndoLounge – delivered in partnership with the British Endodontic Society (BES) – will provide a packed two-day lecture programme

delivered by world-class professionals, helping those of you with an interest in endodontics.

With such a multitude of interesting activities on offer, The Dentistry Show 2015 caters for your entire dental team. ■

For 2015, there are some exciting new and expanded features on offer.

The Facial Aesthetics Theatre will offer practical hints and tips from leading professionals in the field of non-surgical facial aesthetics, which can help boost your practice offering and revenue streams.

Launchpad UK is where you’ll be able

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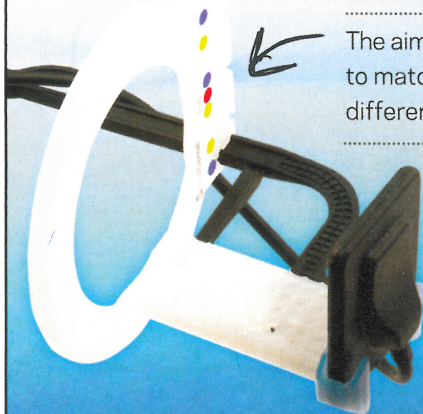
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# TrollByte Kimera

The third generation sensor holder from TrollDental

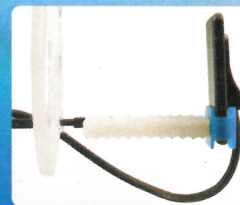
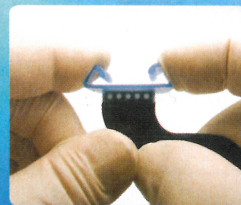
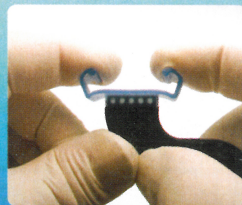
- One piece holder with a stiff arm and a softer adjustable claw
- Custom made for most types of sensor and phosphor image plates
- Autoclavable



The aiming ring is colour coded to match the holders and five different image positions.



**FREE Sample**  
To get your **FREE** sensor holder call  
**0800 1950 460**  
Quote Q11k



Search for the **TrollDental Kimera** video at [youtube.com](http://youtube.com)  
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