

MARKETPLACE

Reward your team

<http://awards.dentalhygienetherapy.co.uk/>

Tickets to attend the DH&T Awards are now available. The event takes place at the illustrious Radisson Blu Portman Square Hotel in London, on Friday 6 February next year.

The evening commences with a glamorous drinks reception and a great chance to socialise with peers. Guests will be seated at 19:30 for a three-course meal followed by the awards ceremony. It's a great way to support the practice, colleagues and peers. The night ends with music and dancing.

The DH&T Awards were launched in 2012 to ensure that everyone contributing to the progress of UK Dentistry receives the deserved recognition for their efforts.

DH&T
AWARDS 2015

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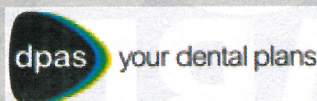
Creating a regular income stream is essential to ensure the economic success of a practice.

That's why opting for a flexible, comprehensive and effective dental plan from DPAS can give dental practices the edge on its competitors. Dental plans are a great way to promote patient loyalty, build patient trust and ensure a solid foundation for practice growth.

By choosing a DPAS practice-branded plan, dentists can keep control of their practice's brand and promote their services rather than being over-shadowed by a nationally branded identity.

These days, it's all too easy for patients to switch practices or postpone appointments, but a practice branded dental plan encourages regular attendance, giving practices the opportunity to build long-lasting and trusted relationships with their patients.

Building a solid patient base requires both the maintenance of existing patients and the recruitment of new ones. DPAS can help dentists attract and retain patients and build loyalty through its programmes of in-practice training, marketing and patient recruitment support. For a flexible, comprehensive and effective approach to building patient loyalty, speak to DPAS.



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Dentists want to be sure that when they refer a patient to a specialist they will receive the highest levels of treatment available. Endocare is passionate about its service and tells dentists they can trust that their patients are in the best possible hands.

Endocare's experienced and expert team utilises the latest innovations and technology, ensuring the highest standards of care.

Endocare instantly puts patients at ease through its caring and empathetic approach.

Endocare's calm, yet clinical atmosphere helps to alleviate any fears or anxiety prior to treatment.

The team also understands that clear communication throughout each stage of the patient's journey is essential and so they will keep the referring dentist updated every step of the way.

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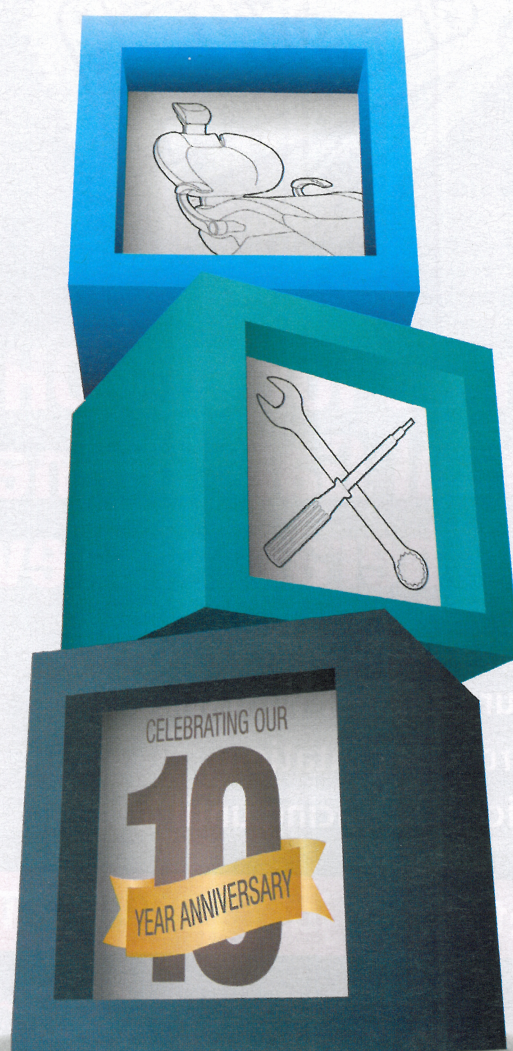
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It's all in Word of Mouth

01908 218999

GC UK has put together *Word of Mouth*, a very useful brochure showing the company's latest promotions. Not only are dental professionals able to see the best prices for GC products, but they will also be able to see how GC products can benefit them and patients.

GC is at one of the leading edges of technological advances, and prides itself on its minimal intervention programme. The programme has been designed to reduce the loss of healthy tooth tissue, as well as helping patients to manage their own mouths with a variety of products such as Tooth Mousse sugar free topical paste, which provides extra protection for the patients' teeth and Tri Plaque ID gel. This product allows dentists and patients to identify areas of plaque in three easy steps.

Dentonauts are a family of characters that have been designed to help promote, and to encourage younger patients to protect vulnerable erupting teeth with Fuji Triage. Fuji Triage is a self-adhesive material, is insensitive to moisture and has a low enough viscosity to penetrate pits and fissures, making it effective.

To receive a copy of *Word of Mouth* simply ask the local GC representative, or call GC UK.



The making of a golden partnership

0151 707 0090

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When buying or selling a dental practice it is vital that expert legal assistance is sought. Goodman Grant Solicitors specialises in offering an astute legal service to the dental industry. Providing help with a wide range of legal concerns, Goodman Legal brings a knowledgeable and in depth approach to the legal side of dentistry. This includes such aspects as expense sharing agreements. Goodman Legal has extensive experience overseeing partnership agreements.

Managing director Ray Goodman has been assisting dentists in the acquisition and disposal of dental practices for more than 25 years, he is known throughout the dental community for his adept approach.

Offering expert advice on all of the legal matters that dentists may face, from partnership agreements to incorporation, Goodman Legal delivers a thorough service which is characterised by its specialist understanding.

