

# Marketplace

## Choose natural looking crowns

### Nobel Biocare

The Nobelprocera full-contour Zirconia (FCZ) implant crown offers strength, flexibility, aesthetics and function with no cement in sight.

The FCZ implant crown is specifically designed for conical connection implants; it is resilient enough for use in the posterior region and is ideal for molars. Its full-contour nature means there is no need for veneering. Created with biocompatible materials to ensure maximum stability in the areas it matters most, the FCZ implant crown allows dentists to increase the number of high quality screw-retained restorations placed.



### Angulated screw channel

Dentists can also use the FCZ with the angulated screw channel (ASC) abutment and Omnigrip tooling for flexibility of placement and restoration.

0208 756 3300

www.nobelbiocare.com

## New standard of periodontal therapy

### Curaprox

Periodontal disease is an age-old problem so it is essential that we continue to research the causes and links in order to understand it better and discover new methods of treatment.

The new Adjuson from Curaprox applies standards of adjuvant therapy for chronic and aggressive periodontitis and pocket depths  $\geq 5$  mm.

### Flowable consistency

Adjuson is easy to apply thanks to its flowable consistency and practical cylinder cartridge. The slow release hydrogel is comprised of a biodegradable matrix and it stays on the site releasing the active ingredient continuously for at least 12 days. Thanks to this process, the results of scaling and root planing (SRP) are significantly improved compared to the mechanical treatment alone.

Contact the experts at Curaprox today to discover more about Adjuson as an effective treatment for aggressive and chronic periodontitis.

01480 862084

info@curaprox.co.uk | www.curaprox.co.uk

## Reduce the burdens of business

### Rodericks

rodericks  
limited



Dentists who are looking to reduce the burdens of running a business in order to focus on dentistry, Rodericks can help. Rodericks shares ethos and passion for excellence. Every practice within the group is dedicated to delivering first-class clinical and patient care, with quality training and outstanding service at the heart of everything it does.

### Join Rodericks

By joining the group, dental professionals can not only benefit from more educational opportunities but also enjoy less administrative and regulatory responsibilities. Dental professionals will have the time and the resources to concentrate on what they do best – providing excellent dentistry and services to all patients.

01604 602491 | www.rodericksdental.co.uk

## Achieve an accurate fit

### Kemdent

Bite registration remains one of the most important yet frequently neglected stages in crown and bridgework. It is important to use a reliable and stable wax bite registration to create an accurate fit.

Alminax Rite Bite indices are manufactured with an integral reinforcement around the inner edge and pre-shaped to the mouth arch so it does not interfere with the tongue or disturb the registration. It enables precise registrations to be taken with minimum inconvenience to the patient.

### Transfers heat fast

Unlike modelling wax, Alminax does not prove insufficiently rigid at room temperature, but softens in water at 55°C. The alumina of Alminax bite wax ensures heat is transferred very quickly throughout the material while maintaining stability.

01793 770256

sales@kemdent.co.uk

www.kemdent.co.uk



## Help to keep patients smiling

### Periproducts

A new survey from Ultradex reveals that in the UK people's smile is officially its beauty blind spot. While 89% of people think that bad teeth can make a person look older, 40% of people admitted they have never considered whether their smile could be ageing them.

Many know the importance of healthy eating and exercise to stay young and spend millions on anti-ageing skincare products, but Ultradex has worked with leading dentists who say people overlook how their ageing teeth impacts on how well they look and they have come up with an ageing assessment.

### 'Age protect your mouth'

Periproducts has said that teeth do not necessarily become more brittle with age, but tiny flaws, chips and cracks develop on our teeth over time. Stains appear where there is organic build-up of plaque, enamel erodes, gums recede and teeth can shift as patients lose bone. The risk of gum problems increase with age as pockets form at the gum line where bacteria can grow.

ag@periproducts.co.uk

02088415181

www.ultraDEX.co.uk/HOIIYM



## Natural teeth for life

### Endocare

EndoCare



Endocare brings together a talented group of experienced endodontists who are ready and available to assist dentists and their patients with all aspects of root canal treatment. It believes in the benefits of endodontic therapy over extraction and it is passionate to ensure patients have their natural teeth for life. When they refer to Endocare, patients are treated to a first class service and state-of-the-art facilities that come with the promise Endocare will do everything it can to save their teeth.

For complete peace of mind Endocare will always communicate with the dentist at each stage of treatment.

020 7224 0999

www.endocare.co.uk

## Reduce pocket depths

### Periochip



Inflammatory periodontal disease can impact on general health so it is imperative to treat pockets swiftly and effectively. Periochip is a micro-sized, gelatin-based chip specifically developed for insertion in periodontal pockets of 5mm or greater.

After scaling and root planing (SRP) has been completed, Periochip can provide effective on-going therapy by controlled release of its active ingredient chlorhexidine digluconate.

### Eliminate 99% bacteria

Once placed, Periochip eliminates 99% of periopathogenic bacteria over seven days and also goes on suppressing the growth of microflora for up to 11 weeks.

Periochip is antibiotic-free.

0800 013 2333

team@periochip.co.uk

## Success at the Scottish Dental Show

### The Dental Directory

The Dental Directory had a busy stand at the Scottish Dental Show.

Thousands of practices already use The Dental Directory, for everything from consumables to cabinetry and delegates were able to discover just why people keep coming back; deals, great customer service and a huge selection of products.



### Saving money

The Dental Directory also stocks specialist ranges for facial aesthetics, oral hygiene and orthodontics. With dedicated, knowledgeable reps who want to make dentists' lives easier and save them money, The Dental Directory offers innovative solutions to common problems such as stock control and how to reduce the time spent ordering.

Quality of products is exceptional and free next-day delivery is available on most items. Dental professionals who missed meeting The Dental Directory at the Scottish Dental Show, contact the team today.

0800 585 585

www.dental-directory.co.uk

## Source goods at competitive prices

### The Dental Directory



Bethan Holding, senior dental nurse at Station Dental Practice in Leyland said: 'we have been using The Dental Directory for a few months now. Competitive pricing and the personal touch was a big attraction for us. Our rep, Rebecca, comes in to see us often and it's no trouble to arrange an extra visit.'

'We buy all our consumables from The Dental Directory and we aim to source as much as possible from them.'



### Order online

'I order using the website, which remembers our prices and favourites, for quick and easy ordering, saving us time and money. Delivery is pretty quick and the quality has been great so far.'

0800 585 586

www.dental-directory.co.uk