

PARADIGM SHIFT

The shade concept of Essentia, GC's new light-cured radiopaque universal composite range, introduces a paradigm shift in restorative dentistry, removing the need for shade guides. With seven syringes clinicians can create aesthetic solutions for restorations and save on costs and inventory. For anteriors there are four shades, based upon the patient's age. For posteriors there are duo-layering or simple mono-shade techniques using the universal shade.

Dentine shades are soft for sculpting and display shade adaptation; enamels are more

compact, and offer gloss. The universal shade is packable for application in the posterior area, whilst the masking liner is injectable and opaque.

Essentia's enamel formulation and ultra-fine fillers simplifies the polishing procedure.

For more information call 01908 218 999, e-mail info@gcukltd.co.uk or visit www.gceurope.com



Reader Enquiry – 019

PATIENT FOCUS

EndoCare offer an empathetic, patient focused approach. The team provides comfortable and continuing service to patients – with an emphasis on maintaining relationships with referring practices.

Across three main locations – Harley Street and Moorgate in London, and Richmond, Surrey – Endocare practices feature state of the art equipment and its facilities are staffed by a support team that is ready to assuage any concerns patients might have.

By working together with referring practices, EndoCare can become a part of the service team, helping to deliver

endodontic treatment.

For more information call 020 7224 0999 or visit www.endocare.co.uk



Reader Enquiry – 021

PROFESSIONAL RESULT

Henry Schein Dental has current exclusivity of the new Oral-B 3D Whitestrips.

Oral-B 3D White Whitestrips are thin, flexible strips coated with a tooth whitening gel containing hydrogen peroxide, which whitens teeth whilst simultaneously removing years of everyday stains.

Designed to conform to the natural shape of the teeth, the individual foil-packaged strips are easy to apply and only need to be worn for one hour a day for 14 days.

Most patients see a difference after seven days, with full whitening upon completion. Oral-B 3D White Whitestrips

are designed to give a professional whitening result.

For more information call 0800 028 4870, email everything@henryschein.co.uk or visit www.henryschein.co.uk



Reader Enquiry – 023

IMPLANT LAUNCH

Biomet 3i is announcing the launch of its 3i T3 Short Implant in Europe.

The 3i T3 Short Implant is available in 5mm and 6mm lengths and 5mm and 6mm diameters; the reduced length makes it an option for areas of minimal bone height without the need for vertical grafting procedures.

The blasted and acid-etched surface creates an average mean surface roughness of 1.4µm along the full length of the implant.

The dimensions of the surgical instrumentation and the 3i T3 Short Implant provide a tight implant-to-osteotomy fit, to

assist with primary stability.

Manual platform switching is recommended for crestal bone preservation.

Biomet 3i is offering a compact surgical kit designed specifically to support site preparation and placement of 3i T3 Short Implants.

For more information visit www.zimmerbiomet.co.uk



Reader Enquiry – 020

IN-DEPTH PATHWAY

Providing an in-depth educational pathway with multiple courses, the IAS Academy is dedicated to training GDP's on the full range of orthodontic options, including the ClearSmile Brace.

"The course I attended was excellent" says Raoul Patel, who took the conversion course last April in London. "It didn't waste any time going over basics, but focused more on diagnostics and the concept of anterior alignment orthodontics instead."

"The instruction during the training was very clear and because you need approval before beginning a case, the IAS Academy provides you

with a sense of mentorship and support which is ultimately invaluable.

"I would definitely recommend this course."

For more information call 0845 366 5477 or visit www.iasortho.com



Reader Enquiry – 022

POSITIVE IMPACT

Humble Brush is new to the UK and Ireland, and its creators, the Humble Smile Foundation (www.humblesmile.org), hold conservation and humanity close to its heart.

The Humble Brush is an environmentally sustainable toothbrush: the handle is made from bamboo – which is 100 per cent biodegradable and grown in a way that doesn't affect the pandas – and all packaging is made from recycled materials.

Aiding the oral health of children worldwide, every Humble Brush sold in the UK generates an equivalent donation to communities in

need.

Contact the team at Humble Brush to claim a free toothbrush sample.

For more information call 0286 862 8880, email info@humblebrush.co.uk or visit www.humblebrush.co.uk



Reader Enquiry – 024