

# Interconnect with referral practice

## LONDON SMILE CLINIC

The dental team is a blend of different personalities that interconnects and works harmoniously to provide patients with excellent dental care. London Smile Clinic recognises this and strives to provide a first class service to fit in with each referring practice.

By referring complex cases to London Smile Clinic, the referring practice can extend its professionalism with world-class dentistry and cutting-edge technology to achieve superb accuracy and excellent results.

### Award winning specialists

With award-winning specialists in orthodontics, endodontics, orthodontics, prosthodontics and implants, London Smile Clinic is able to provide a complete and efficient referral service.

■ 020 7255 2559

■ [www.londonmile.co.uk/refer](http://www.londonmile.co.uk/refer)

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# Prepare the practice's marketing for Christmas

## DESIGNER DENTAL

Between now and Christmas is a key time for marketing. Embrace the opportunity of Christmas to delight patients and maximise treatment uptake in the practice.

Festive posters are a great marketing option. They can highlight cosmetic treatments, hygiene services, facial aesthetics, implants or any other treatments the practice would like patients to know about.

### Effective tools such as ezines

Patient ezines are an affordable and cost effective marketing tool. A Christmas themed ezine is a great way of wishing patients a happy Christmas as well as informing them about any practice news.

For a great way to end the year, give a promotional gift to every patient during December. Get the practice noticed and make patients feel valued and special. Lip balms, mirrors and toothbrushes are all ideal giveaways for patients.

■ 01642 206106

■ [www.designerdental.co.uk](http://www.designerdental.co.uk)



# Lawyers for dentists

## GOODMAN GRANT

When it comes to matters such as the acquisition or sale of a practice, or partnership agreements and disputes, Goodman Grant's specialist legal advice is invaluable.

Goodman Grant ensures the commercial aspects of a practice and any legal specifics are cared for.

### Avoid hassles and problems

The team of expert dental lawyers can help guarantee dental professionals experience a fast and efficient practice sale while avoiding any hassle or problems.

Goodman Grant is also able to provide advice on a wide range of legal issues such as associate agreements, incorporation and NHS contracts.

So for any legal matter relating to the practice or the business of dentistry, make sure dental professionals consult the experts at Goodman Grant. The dedicated team of solicitors provide an indispensable service is specific to their requirements.

■ 0151 707 0090

■ [rng@goodmangrant.co.uk](mailto:rng@goodmangrant.co.uk)

■ [www.goodmangrant.co.uk](http://www.goodmangrant.co.uk)



# Grow your patient base

## MUNROE SUTTON



International Dental Networks

Marketing and promotion are essential tools for maintaining a healthy and competitive business, which is why Munroe Sutton is offering a platform for dental practices across the UK to tap into the market.

### Effective platform

Because it works with finance, healthcare and insurance establishments as well as local unions and trade associations, any practice signed up to the Munroe Sutton network will receive free promotion through these platforms to prospective patients.

By collaborating with Munroe Sutton, dental professionals have the chance to enhance their reputation within their area and the dental profession.

Promoting the practice will ultimately lead to a growth in patient base, and with that comes an increase in practice profit. Multi-lingual, professional and friendly, the team at Munroe Sutton could be the key one needs to access a new client base.

■ 0808 234 3558

■ [www.munroesutton.co.uk](http://www.munroesutton.co.uk)

# Endodontics with care

## ENDOCARE

Endocare strives to be more than just a clinic dental professionals send their patients to for the treatments they can't provide. It aims to be an integral part of their team.

Endocare ensures dental professionals are kept up-to-date with every facet of their patient's time with Endocare, so they can be assured of the quality of treatment they are receiving. Whether by email or over the phone, Endocare aims to always keep the dental professional involved.

### Not one or but three!

This way, Endocare creates a more homogenous service to save dental professionals and Endocare's time, but it means the patient is never left in doubt they are receiving the best care.

With three state-of-the-art facilities, an experienced team and the expertise to manage even the most complicated endodontic treatments, Endocare can be the solution to one's referral needs.

■ 020 7224 0999

■ [www.endocare.co.uk](http://www.endocare.co.uk)



Getting to the root of dental pain

