

World-class speakers announced

DENTISTRY SHOW 2016

Living up to its reputation for first-rate education and internationally renowned speakers, the Dentistry Show 2016 will once again present an professionals at the forefront of the respective fields. This year it is taking place on Friday 22 and Saturday 23 April at Birmingham's NEC.

Chaired by Elaine Halley, the aesthetic dentist conference is set to explore a range of topics with global leading speakers, including:

- Professor Trevor Burke
- Florin Cofar
- Roberto Spreafico
- Ian Kerr
- Louis MacKenzie
- Didier Dietschi

Discussing the advancement of CAD/CAM technologies

and demonstrating how even GDPs without access to the latest equipment can benefit from digital workflows, this two-day lecture programme will be packed full of practical advice and fresh ideas to help enhance daily practice.

Verifiable CPD

Hours of verifiable CPD will also be available across the six dedicated conference streams, with features also covering endodontic dentistry, periodontics and short-term orthodontics.

Dental professionals have an ideal opportunity to source the latest and most exciting products, materials and technologies from the trade floor, expected to host more than 400 top dental manufacturers and suppliers.

dentistry show
22nd & 23rd April 2016 / NEC Birmingham
for all that dentistry demands



www.thedentistryshow.co.uk www.the-dts.co.uk



- 020 7348 5270
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Compliance clinic returns

DENTISTRY SHOW 2016



The Dentistry Show and Apolline are pleased to confirm the compliance clinic programme will return for next year's Dentistry Show following its success at this year's event.

The Dentistry Show and DTS 2016 is taking place Friday 22 and Saturday 23 April 2016 at Birmingham's NEC.

Compliance advice for dentists

Pat Langley, CEO at Apolline said: 'the issues surrounding compliance are still very relevant and it is an area in which dental practices still need help and support. We are very pleased to have been given the opportunity once again to provide a bigger and better clinic at next year's show. We will be including a variety of speakers, all experts in

their field, who will be able to give helpful information and advice to dentists and their teams in all areas surrounding compliance.'

The full line-up of speakers will be announced towards the end of this year, but confirmed are Pat Langley and Jerry Watson of Apolline who will be presenting. There will also be new speakers and topics added to the programme next year including some recommended CPD topics.

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Natural teeth for longer

ENDOCARE



Endocare, like many dentists is passionate about saving teeth. Endocare believes patients' teeth are simply too precious to extract without trying everything it can to preserve them first.

That's why Endocare offers exceptional endodontic treatments available, to ensure patients can enjoy their natural teeth for longer. Dentists who share this philosophy can consider referring endodontic cases to Endocare.

Working together

With three state-of-the-art facilities in Harley Street,

Richmond and Moorgate and a team of experienced endodontic specialists, Endocare can offer the most cutting-edge treatments and do so with empathy, compassion and care.

Endocare strives to always keep referring dentists fully informed about their patients' time at Endocare. Its aim is to become more than just a referral clinic; it wants to become an integral part of their treatment team. Together, Endocare and referring dentists can save more teeth.

- 020 7224 0999
- www.endocare.co.uk

Enhance practice marketing

7CONNECTIONS

7connections provides bespoke services in dental marketing to enhance dental professionals marketing activities and to maximise their return on their marketing investment. These services include:

- **Artisan lifecycle marketing:** an automated email marketing solution combining exceptional software from Infusionsoft with the expertise of 7connections.
- **Magicbox:** delivers a box of pre-designed and branded marketing tools to the practice's door including

posters, referral cards, TV loops, social media banners and patient smile evaluations.

- **Ultimate marketing academy:** a one-year programme involving quarterly meetings and 24/7 access to the 7connections library of knowledge. The practice receives a personalised marketing strategy, alongside all the skills and support it needs to implement it successfully. There's also a 100% money-back guarantee if the practice is not satisfied with the results. The 100% money-back guarantee is available if



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the practice implements the knowledge and ideas it gained and its not satisfied with the results at the end of the academic year.

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