

Vital dental sector experience

TRYING to resolve a dispute involving the NHS, CQC or GDC can be a living nightmare. Without vital experience you could end up doing more damage than good. Even some advisers and lawyers not experienced in the dental industry could exacerbate the situation.

Goodman Grant has the detailed knowledge and experience that is needed for dealing with regulatory bodies. Its team of lawyers offers specialist dental expertise and is proficient at preserving relationships with regulators while ensuring the best possible outcome for dental clients.

Goodman Grant is practised and equipped to deal with all dental legal issues and disputes. With over 75 years of combined experience, you'll be sure to receive the right advice – first time.

Don't take any chances; choose a law firm equipped to provide solutions and contact the dental sector experts now. ■



READER ENQUIRY 159

Explore the world of science in oral health

SENSODYNE, manufactured by GSK Consumer Healthcare, has announced a partnership with Discovery



Network to develop a global digital content series. Future Now is a four-part series of short documentaries exploring how technology and science are impacting on healthcare, particularly oral health. The thought provoking content is available to view now at <http://www.discoveryuk.com/future-now>.

Topics in the series include repairing the human body and the role of bioglass technologies, how the technology developed for space exploration is giving insight into the oral environment and how modern lifestyles are impacting on our bodies. The series takes us back in time, considers current challenges and looks at how technology could help offer patients a brighter future.

"Sensodyne has been dedicated to helping people care for their sensitive teeth for over 50 years with its range of science-based products", says Dr Teresa Layer, VP of oral health research and development at GSK. ■

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Branching out – DTS 2016 to cater for all areas of dental technology

WITH so many exciting opportunities available at the Dental Technology Showcase (DTS), it's no wonder it remains the best-attended event in the UK for dental technicians, clinical dental technicians (CDTs) and lab owners.

All the favourite features will return from previous years including the highly popular CAD/CAM theatre, DTS lecture theatre and on-stand demonstrations offering verifiable CPD.

Brand-new for the 2016 event, the Orthodontic Technician's Seminar Stream will be supported by the Orthodontic Technologists Association (OTA) and will

cater to those operating within this field.

A range of topics will be covered, from cleft lip and palate care to multi-stranded wire retainers and positioning stent, and orthodontic technology materials. ■



READER ENQUIRY 163

Clinically effective results with convenience

PERIOCHIP offers successful adjunctive treatment for periodontal pockets of 5mm or more. Each insert contains 36 per cent chlorhexidine digluconate, which kills 99 per cent of perio-pathogenic bacteria for up to 7-10 days and goes on suppressing the growth of bacteria for up to 11 weeks.

PerioChip does not contain antibiotics, but its successful antibacterial effect allows time for the periodontium to regenerate and heal, and for the teeth to stabilise.

Evidence from clinical studies shows a pocket reduction of more than 2mm in almost three quarters of patients when PerioChip was placed every three months.



PerioChip is also convenient. It does not need to be refrigerated and is very easy to place. Its biodegradable composition means that it dissolves naturally, so your patients do not have to return to the surgery for removal.

Why use anything else? Find out more about the amazing and effective benefits of PerioChip now. ■

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World-class speakers

LIVING up to its reputation for first-rate education and internationally renowned speakers, The Dentistry Show 2016 will once again present an array of professionals at the very forefront of the respective fields.

Chaired by Elaine Halley, the Aesthetic Dentist Conference is set to explore a wide range of topics, with global leading speakers, including:

- Professor Trevor Burke
- Florin Cofar



- Roberto Spreafico
- Ian Kerr
- Louis MacKenzie
- Didier Dietschi

Discussing the advancement of CAD/CAM technologies and demonstrating how even GDPs without access to the very latest equipment can benefit from digital workflows, this two-day lecture programme will be packed full of practical advice and fresh ideas to help you enhance your daily practice.

With something for everyone, take your whole team to The Dentistry Show. ■

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Dental Elite: "Definitely the best"

WHEN it comes to selling your dental practice, using the advice and guidance from experienced professionals can make all the difference.

With an honest and friendly team, Dental Elite have been making a name for themselves by offering helpful and astute advice to dental professionals who are looking to move on.

"We have found Dental Elite to be a very efficient, caring and friendly organisation," says a happily retired dentist from Ashurst, Southampton. "They were always there, if and when we needed them.

"They were always a pleasure to deal with – in fact, we are missing the rapport with them now the practice has been sold!

"Our slogan for Dental Elite would be: 'They are definitely the best, ahead of the rest'."

If you are also thinking about selling your practice and want pragmatic and practical advice from a team with over a century of hands-on experience in the dental sector, get in contact with Dental Elite today. ■



READER ENQUIRY 162

EndoCare

Getting to the root of dental pain



Together, we can save more teeth

ARE YOU passionate about saving teeth? So is EndoCare.

EndoCare believes the patients' teeth are simply too precious to extract without trying everything to preserve them first. That's why EndoCare offers the very best endodontic treatments available, to ensure that patients can enjoy their natural teeth for longer.

If you share this philosophy, consider referring your endodontic cases to EndoCare today.

With three state-of-the-art facilities in London's Harley Street, Richmond and Moorgate, the teams of experienced endodontic specialists can offer the most cutting-edge treatments, and do so with empathy, compassion and care.

What's more, the company strives to always keep you fully informed about your patients' time with EndoCare – the aim is to become more than just a referral clinic: it wants to become an integral part of your treatment team.

If you think your patients would benefit from our specialist endodontic treatment, contact the EndoCare team today. ■

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A humble gift

AS THE Christmas season approaches, it is only right to spare a thought for those suffering in less fortunate countries around the world.

To show your support and help those in need at this special time of year, why not do so with Humble Brush?

With a commitment to global communities in need all year round, each time a toothbrush is sold, the team behind Humble Brush will donate a physical brush or the equivalent in oral healthcare to the Humble Smile Foundation. The charity then puts all contributions to good use by educating, treating and supporting dental services in the most isolated and poorest areas of the globe.

Featuring a beautiful design with a biodegradable bamboo handle that promotes environmental sustainability and protects the natural world, Humble Brush is available in a range of colours and sizes to suit both adults and children.

Making the perfect little gift this holiday

season, whether for your family and friends or those of your patients, give something back with Humble Brush. ■



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