

# Productnews

## Prolong and protect with a water softener

Cleancert



Cleancert has introduced water softeners to its impressive range of dental supplies.

Hard water is naturally occurring in approximately 60% of the UK and is a headache for dental professionals; this water contains large amounts of calcium and magnesium, which if left standing for lengths of time or heated beyond 55°C produces limescale.

Limescale damages vital and expensive equipment. Dental water unit systems develop clogged tubes when hard water is left in overnight generating limescale. Autoclaves, washer disinfectors and boilers require

high temperatures to perform and will also accumulate limescale on the heat exchangers as well as valves and joints.

According to British Water, a 1.6mm coating of limescale on a heating element reduces energy efficiency by 12%.

### Beware of the water you use

Connecting a Cleancert disposable or rechargeable (permanent) water softener to the water supply could be the wisest decision dentists make in prolonging the life of their most essential dental equipment. Under normal working conditions, this clever unit guarantees improved performance and reduced maintenance costs. Its simple design ensures easy operation for all dental staff.

Cleancert warns dentists not to assume they can use any water softener on their dental equipment – call the team at Cleancert today to discover why its range of water softeners are fit for purpose in their dental practice.

**08443 511115**  
**contact sales@cleancert.co.uk**  
**www.cleancert.co.uk**

## Keep patients and staff safe

Safe4



Safe4 has returned to the dental sector, once again offering its effective range of disinfection products to dental practices across the UK. From the disinfectant cleaner to instrument cleaner and Safe4 nitrile gloves, all solutions have been designed with dental professionals in mind.

With extensive experience in the dental market and a clear passion for keeping staff and patients safe, the team

behind Safe4 are on hand to offer any advice or support you may need.

Allan Stockwin, Owner of Safe4, commented: 'When I sold the DBG and The Dental Supply House in 2010, I decided to retain control of Safe4, one of the most ethical ranges of products available in the UK. The company has always maintained its primary principle of delivering safe products that protect both the end user and the environment.'

'Our next endeavour is to return to the dental profession, which up until now has always purchased through dental wholesale companies. By offering our products directly to you, we strive to deliver a more personalised service tailored to the type of business you run and the demands you face.'

**01606 591900**  
**info@safe4disinfectant.com**  
**www.safe4disinfectant.com**

## New Year penny sale on popular disinfectants

Kemdent

Kemdent is celebrating the New Year with a penny sale. Buy one 5l disinfectant and get another for just one penny. The offer applies to Practicesafe alcohol-based disinfectant, Chairsafe alcohol-free disinfectant and Instrumentsafe alcohol-free disinfectant.

Kemdent has a growing disinfectant range, designed for the busy dental practice. Kemdent suggests dentists, whom are looking for alcohol-based disinfectants for the effective cleaning of the practice, should try Practicesafe. It is ideal for disinfection of surfaces, impressions, try-ins and models and it is available in four fragrances to suit one's mood.

### Flexible in form

Chairsafe is a disinfectant especially formulated to



clean sensitive surfaces and equipment. The product is available in 200ml foam, 500ml spray or 1l refill, 5l refill and 10l refill plus disinfectant wipes. Instrumentsafe is a pre-sterilisation concentrate ideal for dental medical instruments including rotary hand pieces. It has a broad spectrum of activity, fast and efficient (five minutes in an ultrasonic bath) and kills MRSA.

**www.kemdent.co.uk**

## Endodontics for your patients

Endocare

Make Endocare part of your patients' journeys by using its endodontics referral service. Patients expect a consistent service, from when they first sit in the dental chair to the moment their problem has been solved. This includes the best advice, the best treatment and the best care.

Endocare can fulfil these requirements for specialist endodontic cases. From one of its three state-of-the-art facilities it offers a dedicated service and its skilled team can deliver complicated endodontic treatments. Endocare strives to ensure all patients are given the highest standard of care from beginning to end and will always keep dental professionals informed of any changes or specific considerations.

As part of a patient's journey, Endocare looks forward to any opportunity to work with dentists who share its passion for delivering top-quality care. If patients need specialist endodontics care, consider referring them to Endocare today.

**020 7224 0999**  
**www.endocare.co.uk**

## EndoCare

Getting to the root of dental pain



## Diversify your service

Inman Aligner



Dr Piyush Patel from Delapre Dental Care in Northampton was interested in offering his patients more in the way of anterior alignment orthodontics. As a result, he took part in the hands-on IAS Inman Aligner training course last year. Dr Piyush Patel said: 'I thought the course was well presented. Now I've completed my first case, I feel that my skills and confidence have improved, particularly with regards to case selection.'

The IAS Academy provides training for the IAS Inman Aligner as a continuum, with the need to submit two cases for evaluation following completion of the initial hands-on training.

Dentists looking to expand their treatment provision with safe and effective anterior alignment solutions, contact IAS Academy today.

**0845 366 5477**  
**www.iasortho.com**