

YOUR INVITATION TO THE STARS DENTISTRY 16: STARS OF DENTISTRY

Continuing education is not just about fulfilling the General Dental Council's requirement for continuing professional development. Continuing education is improvement of skills in key areas as part of one's professional personal development plan.

Dental professionals are invited to attend Dentistry 16: Stars of dentistry, a one-day, high-end conference exploring the full gamut of clinical disciplines in today's dentistry. It will be held in central London on 10 June 2016 and the organisers have assembled a very high calibre group of dental galacticos.

With the programme tackling the very latest thinking and techniques in clinical dentistry, the 'stars' are headed by Christian Coachman, a dentist/ceramist who specialises in designing smiles and treatment planning interdisciplinary cases, travelling the globe to spread this message. His lecture will be about how to implement a new workflow that will improve the way smiles are designed and integrated to facial aesthetics. Dr Coachman wants to change the way we communicate with the team to help improve the quality of our interdisciplinary treatment plans. He will focus on the different approach to the patient to increase treatment point except this and will bring

digital dentistry to the audience at this event in a way that can be taken into the practice and used to immediate benefit the next day. There is even a young dentist programme at this event and pricing has been adjusted to encourage more forward-thinking young dentists to gain access to the big boys.

So for the next two weeks, young dentists who wish to attend the young dentist headline speaker Richard Field's seminar only can do for just £49+VAT. And for just £148+VAT young dentists can attend the Richard Field seminar and the champagne and canapés Gala reception with the stars - mixing with the very best in the world. For more information and details on how to book, visit the website.

TELEPHONE: 0845 184 1498
EMAIL: info@starsofdentistry.com
WEBSITE: www.starsofdentistry.co.uk

Dentistry 16

10 JUNE 2016, LONDON

With thanks to our sponsors:

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EXTENSION OF YOUR TEAM

ENDOCARE

Endocare strives to be more than just the clinic dentists send patients for the treatments they can't provide - it aims to be an integral part of their team.

The clinic ensures referring dentists are kept up-to-date with every facet of their patient's time with us, so they can be assured of the quality of treatment they are receiving. Whether by email or over the phone, it aims to always keep the referring dentist involved.

This way it can create an exceptional service that not only saves time but means the patient is never left in doubt that they are receiving some of the best care. With three state-of-the-art facilities, an experienced and compassionate team and the expertise to manage even the most complicated endodontics treatments, Endocare can be a solution to their referral needs.

TELEPHONE: 020 7224 0999
WEBSITE: www.endocare.co.uk

EndoCare

Getting to the root of dental pain



NEW COURSE DATES ANNOUNCED DESIGNER DENTAL TRAINING

Designer Dental Training is a specialist company offering in-practice and external training for all members of the dental team. It has recently announced the following one day training events:

RECEPTION MASTERCLASS: MONDAY 4 APRIL 2016

From a patient's first telephone call through to completed treatment, delegates will learn how to

make sure all patients have an 'absolutely outstanding' experience, which will ensure they return time and again.

INTRODUCTION TO TREATMENT COORDINATION: THURSDAY 7 APRIL 2016

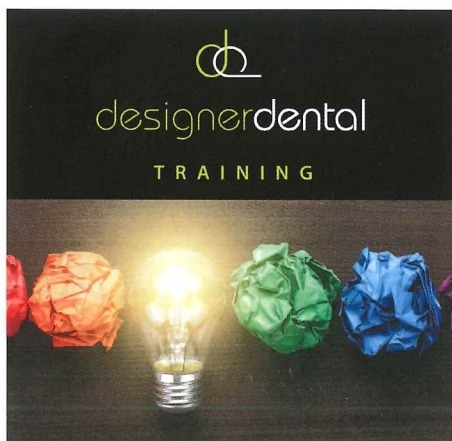
Delegates look at all aspects of the of the patients experience, how to build rapport, the ideal treatment coordination process, the most effective way to present a treatment plan, the ABC approach to selling and finally closing the deal.

ADVANCED TREATMENT COORDINATION: FRIDAY 29 APRIL 2016

The next level to the introduction course, delegates will find out how to overcome objections, magic words and phrases, ask for testimonials and referrals, as well as advanced learning on how to successfully close the process and following up on unscheduled patients.

All courses are being held at the British Orthodontic Society HQ in Central London and the cost is £195 + VAT per delegate. Places are filling up fast so book now.

TELEPHONE: 01642 206106
WEBSITE: www.designerdentaltraining.co.uk



LSC EXPANDS IN TO ENDO WITH DR FLYNN

LONDON SMILE CLINIC (LSC)

As a professional with an ingrained sense of pride in one's work, referring patients for specialist care can be a daunting task. Dental professionals require as much professionalism and consideration towards those who have entrusted them with their health as they themselves have offered. The London Smile Clinic will deliver on all counts.

The team has expanded its remit into the endodontics arena alongside Dr Daniel Flynn - a gold-standard specialist with an impressive pedigree. Currently splitting his time between the London Smile Clinic and lecturing at the largest postgraduate dental school in Europe, Dr Flynn is well placed to tackle the most challenging dental treatments in his chosen field. The London Smile Clinic offers the latest technology ensuring the gentlest, pain-free dental treatments within the profession, constituting impeccable service.

TELEPHONE: 020 7255 2559
WEBSITE: www.london smile.co.uk

the london smile:) clinic®