

# Productnews

## Cementation of all materials

J&S Davis

The all-new Panavia V5 is a simple, reliable system that works for the cementation of all materials including adhesion bridges and veneers in just three easy steps.

Firstly, patients are treated with the one-step tooth primer. The new Clearfil Ceramic Primer Plus is a dental universal prosthetic primer that provides an enhanced adhesive surface to ceramics, hybrid ceramics, composite resins and metals.

This fluoride releasing cementation system comes in automix delivery with a low film thickness and easy removal of excess cement.

01438 747344

[www.js-davis.co.uk](http://www.js-davis.co.uk)



## Confidence to offer endodontics

Endocare

**EndoCare**  
Getting to the root of dental pain



Endocare understands patients' needs. With three state-of-the-art clinics and a team of highly respected, highly-skilled specialists, Endocare can treat patients for a range of endodontic indications.

For more than 10 years, Endocare has been a trusted referral clinic, helping GDPs offer their patients more. Endocare's goal is to become part of dentists' own treatment process, working closely with them for the benefit of their patients.

We always ensure to keep dentists in the loop, believing communication is key to effective cooperation. It aims to deliver exceptional treatment, and then deliver patients back to their dentist in a stable, healthy condition.

Those who have been seeking a way to offer patients the highest possible standard of endodontic treatment, be sure to contact the expert team at Endocare today.

020 7224 0999

[www.endocare.co.uk](http://www.endocare.co.uk)

## Take a test drive

Oral-B

Until recently, reusing a toothbrush that's been in a patient's mouth would have been anathema; however, this is exactly what dental professionals can do with Oral-B's Testdrive trial programme, as they have developed specialised handles and replacement heads to ensure the safe trial of their toothbrush.

A sealing insert within the head prevents saliva from entering the handle. To provide extra protection, a disposable sheath covers the handle itself. After cleaning and disinfecting, the handle is then ready to be used again with a fresh head.

As consumers we can all be reluctant to embrace new technology unless we've experienced it and can see for ourselves



the benefits afforded by its use. The new Testdrive trial programme allows both dental professionals and patients to try Oral-B's power toothbrushes without having to worry about cross infection concerns. Dental professionals can now experience the product without having to buy it. Dental professionals can ensure patients are brushing their teeth properly.

Each Testdrive kit contains the specialised handle, 50 replacement heads, 55 sheaths and a cleaning a disinfection instruction manual. Contact the local representative for more information.

0870 242 1850

## Deliver six hours of fresh breath

Philips

Published clinical investigation shows an oral malodour reduction by using a sonic tongue brush combined with an antimicrobial tongue spray.

Research scientist Dr Paola Gomez-Pereira and her colleagues who work at Philips Research in Cambridge recently published a clinical trial article in the *Journal of Breath Research* that reviewed the effectiveness of a new sonic powered tongue brush and antibacterial spray combination, Sonicare Tonguecare+.

The results of this clinical investigation demonstrated the combined use of the Sonicare power toothbrush with Tonguecare+ tongue brush and Breathrx tongue spray, helps deliver more than six hours of fresh breath following a single use. This approach reduced the organoleptic score and bacterial density significantly more than all alternative treatments.

Each trial participant was given a Sonicare sonic toothbrush handle and a Sonicare Tonguecare+ consisting of a brush head Breathrx tongue spray. With 240 rubber Microbristles, the Tonguecare+ soft silicone tongue brush head is specifically designed to penetrate in between the tongue papillae and provide thorough mechanical biofilm removal.

It was observed that standard chemical and mechanical methods fail to deliver a full day of fresh breath; mouth

rinses mask the volatile sulphur compounds but have little effect on the tongue bacterial density, while tongue scrapers and brushes only remove limited bacterial biofilms from the tongue complex surface.

The special combination of ingredients in the Breathrx tongue spray is clinically proven to tackle breath odour and neutralise odours instantly. The special thick formula containing 0.09% cetylpyridinium chloride and 0.7% zinc gluconate coats the tongue and keeps it lubricated for a gentle cleaning experience.

References are available.

[www.philips-tsp.co.uk](http://www.philips-tsp.co.uk)



## Bridge the gap between professional and home care

Periproducts

To achieve an exceptional level of oral hygiene, the challenge is to eliminate odour causing volatile sulphur compounds (VSC) and bacteria associated with the build-up of plaque, tooth decay and gum problems.

Working closely with the natural oral pH, the Ultradex Performance Oral Care range could be of value to a wide spectrum of oral hygiene concerns when used as part of an oral hygiene regime. Ultradex bridges the gap between professional and home care, increases patient compliance and helps to enhance treatment outcomes.

Backed by scientific research, the clinically proven



technology within Ultradex protects against plaque, restores natural whiteness and eliminates bad breath instantly for at least 12 hours. Specialised Ultradex oral healthcare kits are available and can be personalised with practice logo and details.

The kits offer outstanding value and are a convenient way to increase practice

profile and revenue. Contact Periproducts to incorporate the kits into treatment plans, for further information or to make use of Periproducts' exceptional spring offer: get six Ultradex kits (value £69) free when dental professionals order 18 kits (terms and conditions apply).

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