

Addiction awareness

ALCOHOL and drug abuse is a prevalent issue in the UK and can affect anyone – even dentists.

It is thought that up to 17 million working days are lost each year due to alcohol-related sickness alone.

While this number is reflective of the working population in its entirety, dentistry shares a proportion of this statistic, and it's a problem that must be dealt with.

There are similar concerns with drug addiction, which is why initiatives such as the Dentists' Health Support Programme (DHSP) remain crucial in the rehabilitation of dental professionals.

Governed by dentists, DHSP facilitates intervention, diagnosis, treatment, support, recovery and reintegration and is committed to providing much needed on-going case management.

As a supporter of the life-changing services that DHSP offers, the Association of Dental Groups (ADG) urges you to remain aware of the importance of this issue. ■



Association of Dental Groups

READER ENQUIRY 187

Take black get white

CURAPROX



CURAPROX understands just how important it is to provide safe and effective solutions to those who need it the most.

With DIY dentistry methods used by many as an alternative – albeit dangerous and unproven – the Black Is White toothpaste from Curaprox is a safe, effective and more cost effective solution to tooth whitening.

Using a 15,000 ppm hydroxyapatite layer to protect the enamel and a physical blue filter to make the teeth appear optically whiter, your patients can now experience both a brighter smile and better oral health.

Essentially, by using the key ingredient, activated carbon, and its natural qualities, this cutting-edge toothpaste can remove discolouration without abrading or bleaching.

To find out how you can offer this wonderfully black toothpaste to give your patients the white smile they deserve, contact Curaprox today. ■

READER ENQUIRY 188

Smooth systems from A-dec

DR IAN Blair from Comber Dental Practice in Northern Ireland recently refurbished two of his surgeries and chose an A-dec 500 dental chair to complement his new design.

"We looked around a number of different manufacturers when choosing our chairs," says Dr Ian Blair, "and visited a number of showrooms – but A-dec really stood out."

"We'd heard about A-dec's renowned professional reputation and a few of our colleagues had recommended its products in the past, so we chose A-dec over the competition."

"We weren't disappointed. Our patients love our new A-dec 500 chair. The motion and hydraulic systems are so smooth – sometimes they don't even realise they are being moved back!"

The premier model in the renowned A-dec range, the A-dec 500 dental chair brings together over 50 years of rigorous testing and design to provide one of the most comfortable, stylish and reliable dental chairs available on the UK market today.



To find out how an A-dec dental chair could fit into your dental practice, contact the professional sales team today. ■

READER ENQUIRY 189

Dental nurse training to uphold your values

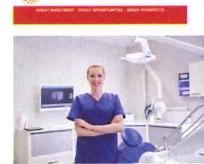
ALL DENTAL nurses need to be qualified and trained to a measurable level of competency in order to register with the GDC, provide appropriate clinical support and to offer quality care to patients. But they also need to fit in with your team and support your business ethos.

One of the best ways to train your dental nurses is with a work-based apprenticeship scheme. This allows candidates to work and gain experience in practice with a planned learning pathway and also enables employers to develop new talent to work harmoniously with existing staff and maintain practice values.

The recently approved Advanced Apprenticeship in Dental Nursing is delivered at Barnet and Southgate

College and is complemented with online education by Healthcare Learning. The programme is 18 months in duration and new start dates are available in March, April, July and October 2016 with more to follow.

Apprenticeships



Barnet Southgate College

healthcarelearning

To secure seamless teamwork and smooth running practice processes, find out more about the Advanced Apprenticeship in Dental Nursing now. ■

READER ENQUIRY 190

There's more than one way to donate

FOR THOSE of you who have supported the BDA Benevolent Fund in the past, possibly giving online or through Gift Aid, did you know you can organise a collection in the memory of a loved one?

Even the smallest of donations really does make a difference to the lives of your fellow colleagues.

For dentists like Dr. S, who was forced to sell his practice after suffering from health problems, he would not have been able to support his children if it hadn't been for the work of the Fund.

Offering him an interest-free loan and a short-term monthly grant, the Fund helped Dr. S rebuild his life.

So if you are thinking of giving money

today, why not consider leaving the BDA Benevolent Fund a gift in your will.

To find out more on leaving a gift or other ways to donate, contact the BDA Benevolent Fund today. ■



READER ENQUIRY 191

Sample success with CB12

NEIL Patel, specialist in oral surgery, recently trialled CB12 products with his patients.

After supplying samples of CB12 mouth rinse and CB12 Boost chewing gum, Dr Patel received this fabulous feedback:

"I have a dry mouth and am conscious about my breath. My dentist, Dr Patel, recommended CB12 mouth rinse. The taste is good and it doesn't burn like other mouthwashes I've tried. I have my confidence back and always carry a bottle in my bag." – RP, aged 67.

"Great, long-lasting, fresh feeling. I now use CB12 everyday." – DH, aged 22.

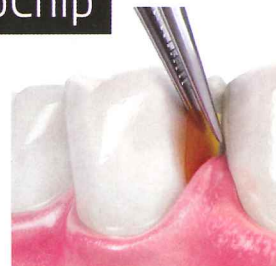
"CB12 mouth rinse is a very good product. Helps keep my mouth fresh." – SS, aged 31.

To enable your patients to experience a shot of confidence from CB12, contact the team and order your samples today. ■



READER ENQUIRY 192

PerioChip



Look after your elders

AS THE Baby Boom generation reaches old age, greater numbers of people are retaining their teeth, and the key issue for practitioners is controlling periodontal disease successfully.

When patients present with periodontal pockets, professional scaling and root surface debridement is of paramount importance to clear the subgingival areas of bacterial toxins.

Afterwards, and to provide continued preventative treatment in pockets >5mm deep, practitioners can also rely on PerioChip as an effective adjunctive therapy. This intra-periodontal insert contains chlorhexidine digluconate that is able to eliminate harmful bacteria for up to seven days after placement.

PerioChip is also able to suppress the growth of bacterial flora in the treated site for up to 11 weeks, offering substantial on-going therapy to assist the healing process.

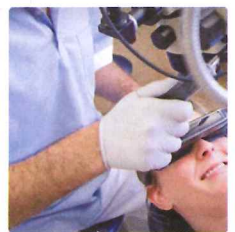
To find out more, contact the team. ■

READER ENQUIRY 193

Working together

EndoCare

Getting to the root of dental pain



ENDOCARE understands your patients' needs.

With three state-of-the-art clinics and a team of highly-respected, highly-skilled specialists, the clinic can treat your patients for a wide range of endodontic indications.

For over ten years, EndoCare has been a trusted referral clinic, helping GPs offer their patients more. Its goal is to become part of your own treatment process, working closely with you for the benefit of your patients.

EndoCare always ensures you're kept in the loop, believing communication is key to effective cooperation. The clinic aims to deliver exceptional treatment, and then deliver your patients back to you in a stable, healthy condition.

If you have been seeking a way to offer your patients the highest possible standard of endodontic treatment, be sure to contact the expert team at EndoCare today. ■

READER ENQUIRY 194